

CHERASCO · LANGHE, PIEDMONT, ITALY

A Rare Noble Residence in the Heart of Cherasco

An exquisitely restored eighteenth-century palazzo combining remarkable privacy, magnificent frescoes and timeless elegance in one of Italy's most celebrated wine towns.

REF. 142 **PRICE** ON REQUEST

LANGHE PROPERTY
PHOTO © RICHARD A. EDWARDS
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CHERASCO

At a glance

4 BEDROOMS	**4** BATHROOMS	**22** ROOMS IN TOTAL
930 SQM FLOOR SPACE 10,010 sqft	**1400** YEAR OF CONSTRUCTION	✓ FULLY RESTORED

PRICE **On request**

HIGHLIGHTS

- Parquet floors
- Fully furnished
- Beautiful wine cellar
- Large garage
- Stunning courtyard
- Perfect high-level rental
- Dates back to 1700s
- Turn-key property
- Barolo town
- High-quality finishings

DISTANCES

15	MINUTES FROM ALBA	**35**	MINUTES FROM ASTI
60	MINUTES FROM AIRPORTS & COAST	**120**	MINUTES FROM MILAN



Some homes are beautiful. A very rare few become part of history.

Hidden discreetly behind its elegant façade in the historic centre of Cherasco, this remarkable eighteenth-century palazzo is one of those rare properties that is almost impossible to replace. Built around 1740, it combines aristocratic heritage, extraordinary craftsmanship and complete privacy, creating a residence of remarkable character in one of Italy's most celebrated wine towns.

Passing through the entrance, the outside world quietly disappears. A magnificent private courtyard forms the heart of the home, creating an atmosphere of peace and seclusion that is seldom found within an historic town. Every space unfolds naturally around this elegant centrepiece, giving the property the feeling of a private estate rather than a town residence.

The recent restoration has been carried out with exceptional sensitivity, preserving the building's soul while introducing every level of modern comfort. Original frescoes have been painstakingly recovered, while luxurious fabrics, bespoke furnishings and carefully selected finishes complement the architecture without ever competing with it. Throughout the house there is a sense of quiet sophistication, where every detail has been considered and every room possesses its own distinct personality.

The layout reflects the lifestyle of a grand Italian residence. The ground floor is dedicated to relaxed summer living, with beautifully connected entertaining spaces including elegant dining rooms, a welcoming kitchen and an intimate courtyard patio designed for long lunches and impressive evenings with family and friends.

A separate wing provides excellent guest accommodation together with recreation rooms and practical service areas, allowing owners and visitors alike to enjoy complete comfort and independence.

Upstairs, the atmosphere becomes even more impressive. Grand reception rooms flow one into another with the elegance of a luxury country hotel, while the private sleeping quarters offer refined tranquillity. Two beautifully appointed bedrooms are complemented by a magnificent principal suite that occupies its own private section of the residence, complete with a luxurious ensuite bathroom and interiors worthy of a distinguished historic home.

Beneath the palazzo lies another remarkable surprise: an atmospheric cellar resting on foundations dating back to the fifteenth century—a fascinating reminder of the centuries of history beneath the property. A spacious garage completes this exceptional residence, adding a level of convenience that is increasingly rare within historic Italian centres.

This is not simply a prestigious home. It is a property for someone who appreciates history, architecture and authenticity; someone seeking privacy without isolation, elegance without ostentation, and the privilege of owning an important piece of Italy's cultural heritage.

CHERASCO – ONE OF THE LANGHE'S FINEST ADDRESSES

Cherasco has long been regarded as one of the jewels of the Langhe and enjoys an enviable reputation among both Italians and international buyers. Rich in history and recognised as part of the UNESCO World Heritage landscape, it occupies a strategic position just fifteen minutes from Alba and only ten minutes from Bra, surrounded by vineyards, rolling countryside and some of Italy's finest gastronomy. The Slow Food Movement university in Pollenzo is less than 10 minutes away.

Founded in the thirteenth century under the patronage of Manfred II Lancia, the town has preserved an extraordinary collection of Baroque palaces, medieval churches and elegant streets that make wandering through its historic centre a pleasure in every season. It is also one of the eleven municipalities permitted to produce the world-famous Barolo wine, placing it firmly among the most prestigious wine destinations in Italy.

Distances:

> Bra – home of the world cheese festival and great food – 10 mins
> La Morra – the best of the Barolo wine towns – 10 mins
> Barolo – 20 mins
> Torino – 40 mins
> Milan – 2 hrs
> Liguria coast – 1 hr
> Ski resorts – 1 hr

Life in Cherasco combines culture with a wonderfully relaxed pace. Excellent restaurants, cafés, artisan shops and local boutiques sit alongside museums, galleries and historic landmarks, while the celebrated antiques market regularly transforms the town into one of northern Italy's most vibrant destinations, attracting collectors and visitors from across Europe.

There's an 18-hole golf course within minutes and access to the new Austostrada within 10 mins.

LUXURY RENTAL POTENTIAL

The Langhe region, particularly around Barolo and Alba, has experienced growing demand for high-end holiday rentals over recent years. Increasingly, visitors are looking for exclusive private residences offering space, privacy and a more personalised experience, while demand for lower-priced accommodation has become more competitive.

As an indication of the market's potential, a well-known local winery with luxury accommodation recently reported that its property, sleeping 12 guests, is fully booked at rates of up to €12,000 per night.

With the ability to accommodate at least eight guests, this palazzo offers an interesting opportunity to enter this high-end rental market.

Importantly, you wouldn't have to manage the operation yourself. We work with highly experienced local property-management professionals who can take care of the entire rental process, from marketing and bookings to guest services and property maintenance.

At Langhe Property, our involvement doesn't have to end when you purchase the keys. We can introduce you to the right local professionals and help you establish your property in this exclusive holiday rental market, making the transition to ownership in Italy considerably easier.

For those searching for an authentic Italian lifestyle, Cherasco offers something increasingly difficult to find: a town with genuine history, year-round life, international prestige and immediate access to the vineyards, restaurants and spectacular landscapes that have made the Langhe famous throughout the world.

Properties of this calibre rarely become available. They are acquired not simply as homes, but as lasting family legacies to be enjoyed for generations.

THE PRIVATE COURTYARD







RECEPTION ROOMS & FRESCOES







DINING & KITCHENS







BEDROOMS & BATHROOMS









LEISURE & STAIRCASE





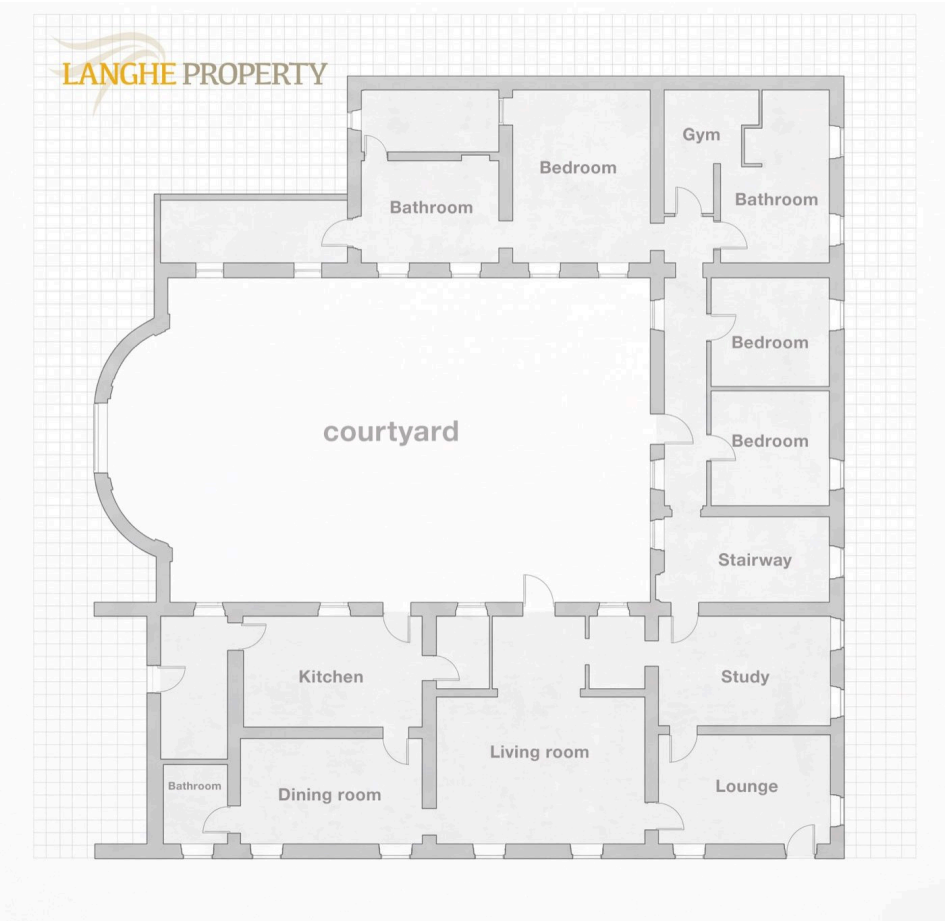




FLOOR PLANS



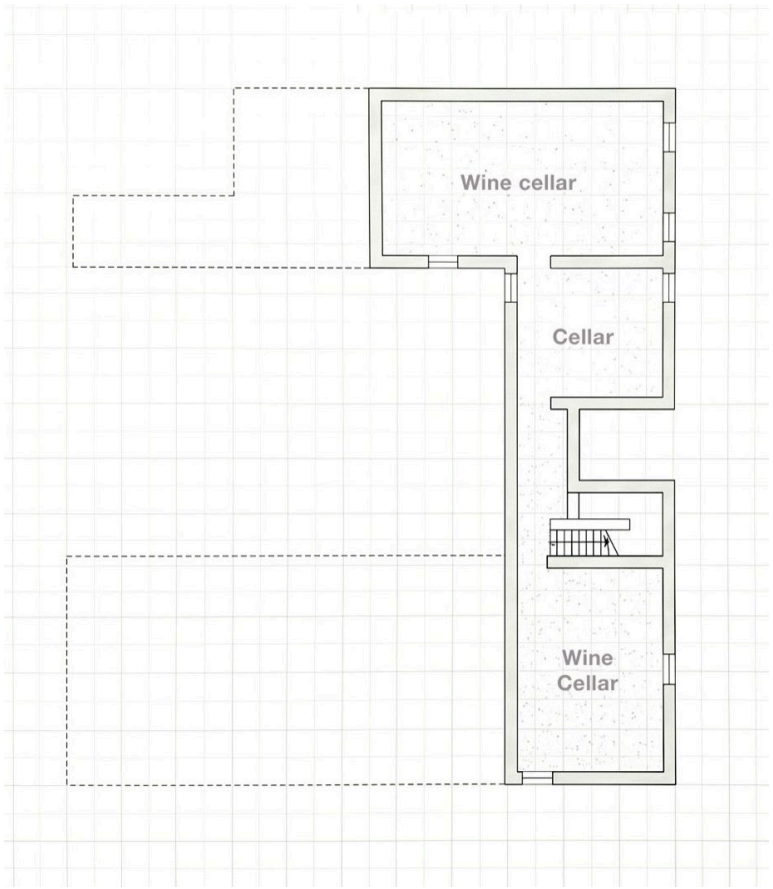
GROUND FLOOR



FIRST FLOOR

Indicative plans, not to scale.

THE FIFTEENTH-CENTURY CELLAR



BASEMENT





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Arrange a private viewing

Properties of this calibre rarely become available. Get in touch for more photographs, the video tour and a private viewing.

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